Siân Copland

About Me

As a Graphic Designer, I have explored many ways I could use my design skills to communicate with people. I'd love to be able to apply these across a wide range of disciplines and projects, including graphic design, illustration, and hand lettering.

I've always stayed open to all types of projects and my projects over the past year have taken a much more digital approach. This gave me the opportunity to learn more about digital design and put more emphasis on how technology can be used to enhance user experience. Though my heart still lies with the tactile experience of print media.

I'm a versatile designer: I can work to different briefs, styles, and outcomes.

Work Experience

Creative Intern at Whitespace
Edinburgh

For two weeks, I had the opportunity to intern with Whitespace in their Creative department. I loved my time there: I learned so much within a short visit and it was a great opportunity to get my first experience of working in a creative agency. I worked on a multitude of projects, all at different stages of the design process which gave me invaluable insight into agency life. I really responded to the workflow and pace in the agency and it was exciting to be able to collaborate with other designers on projects and learn from their experience.

Skills

○ **Collaboration & Teamwork**
I am a proactive and enthusiastic person. I love working within a team, being able to collaborate and engage with other creatives.

○ **Confident Presenter**
I can present my work & ideas and am open to receiving constructive criticism.

○ **Critical Thinking & Problem Solving**
I'm a good critical thinker, I enjoy thinking of new ways to approach a problem.

○ **Enthusiastic Learner**
I am always looking for new ways I can learn so that I can continue to improve myself and my practice. I keep my knowledge of design software up to date, and participate in online talks and course.

○ **Idea Generation**
I love getting my notebook out and brainstorming new ideas.

Education

2:1 in BA (Hons) Communication Design   **2016-2020**
Gray's School of Art, Robert Gordon University, Aberdeen

Fundamentals of Digital Marketing   **2021**
Google Digital Garage